

John R. Dillon

1661 Crescent Pl NW • Washington, DC 20009 • juanitodillon@gmail.com • +1-831-295-0854

SUMMARY

I am an experienced Communications Specialist, managing strategic communications initiatives in the US and in various countries such as Afghanistan, Honduras, and the US Embassy in Morocco. I hold a Secret clearance and I am familiar with the messaging and communications of the US Government. I have an MA in Media and Strategic Communication from The George Washington University. While at GW, I was a member of their United Nations 360 program and their Graduate Certificate program in Documentary Filmmaking. I have eight years of experience in media and communications and I look forward to bringing my unique experiences to your team.

WORK EXPERIENCE

DEPARTMENT OF STATE – Senior Video Producer, Washington, DC; *August 2019 – Present; 40 hours per week*

- Serve as the Secretary of State's Senior Video Producer on international trips and plan strategic video messaging while abroad.
- Plan and produce strategic messaging for the State Department's Spokesperson while abroad.
- Coordinate closely with GPA and US Embassies to ensure that the Secretary's messages are clearly communicated to the public.

USAID – Communications Specialist, Washington, DC; *October 2018 – August 2019; 40 hours per week*

- Planned and produced internal multimedia communications for the Administrator of USAID that was sent to USAID staff globally.
- Worked closely with the Strategic Communications team in LPA to create video messaging in response to humanitarian crises.
- Provided editorial input for internal messaging materials generated by the Strategic Communications team and Front Office.

USAID – Communications Specialist, Rabat, Morocco; *May 2019 – June 2019; 40 hours per week*

- Working at the US Embassy in Rabat, Morocco, I was responsible for USAID's external messaging and communications.
- Created a six month strategic messaging plan for our USAID Morocco social media pages.
- Created external messaging products for social media, wrote success stories, infographics, talking points, and press releases.

NATIONAL GEOGRAPHIC – Video Producer, Washington, DC; *October 2017 – October 2018; 40 hours per week*

- Produced web based documentaries for the National Geographic website with a weekly budget of \$30k.
- Planned and led a week-long production during Explorers Festival at Nat Geo headquarters, managing staff and \$100k budget.
- Worked closely with the website development team and social media team to ensure media products are published.

NATIONAL GEOGRAPHIC – Project Manager, Washington, DC; *December 2016 – October 2017; 40 hours per week*

- Managed forty international production companies while they produced content for the National Geographic Channel.
- Tracked deliverables, tracked payment forecasts, kept production on schedule and on budget.
- Managed productions that varied in costs between a few thousand dollars up to a million dollars.

REAL CLEAR POLITICS – Senior Video Journalist, Washington, DC; *July 2015 – December 2016; 40 hours per week*

- Responsible for producing nonpartisan digital content for the web and social media platforms at RealClearPolitics.
- Organically grew our social media followers to over 100,000 in a few months through my video outreach strategy.

KIVA – Media Fellow, Honduras and El Salvador; *February 2015 – June 2015; 40 hours per week*

- Worked in Central America producing interviews of people who have been positively affected by microfinance loans through Kiva.
- Liaise with KIVA partners to obtain strong content on how KIVA's programs are making a difference on the ground.

PBS – Associate Producer, Washington, DC; *August 2012 – January 2015; 40 hours per week*

- Produced three documentary films for broadcast on PBS television while working for Journey Films.
- Managed a large scale and high budget video shoot in Afghanistan where I also worked on the ground with US Army personnel.

PROFICIENCIES

EDITING & DESIGN – Adobe Cloud, Microsoft Office Suite, MS Word, CMS, Mac OS, Photoshop, AVID, After Effects, FCP7.

CERTIFICATIONS – FCP7, EMT/First Responder, CPR, Advanced Open Water Diver, Small Craft Sailing, Adobe Cloud.

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY - Washington, DC; *2018 - 2020*

Master of Arts (MA) in Media and Strategic Communication from the School of Media and Public Affairs - GPA 3.5

THE GEORGE WASHINGTON UNIVERSITY - Washington, DC; *January 2012 – June 2012*

Graduate Certificate in Documentary Filmmaking from the School of Media and Public Affairs - GPA 3.5

SAN FRANCISCO STATE UNIVERSITY - San Francisco, CA; *August 2006 – May 2010*

Bachelor of Arts (BA) in Anthropology